



Exhibiting at the National Training Workshop

Thank you for considering the AgrAbility National Training Workshop as a location to highlight your products and services. The NTW is the foremost educational event addressing issues related to disability in agriculture. Previous conferences were attended by approx. 230 people representing 38 states and five countries! Participants include AgrAbility project team members, professional partners, and farmers.

The 2025 AgrAbility National Training Workshop is scheduled for March 24th-27th, 2025. Preconference sessions and the Welcome Reception will be held at the Hotel Encanto de Las Cruces, 705 S. Telshor Blvd, Las Cruces, NM 88011, March 24th. The exhibitors will be set up at the New Mexico Farm and Ranch Heritage Museum, 4100 Dripping Springs Rd., Las Cruces, NM 88011, March 25th and 26th.

We welcome you to join us as an Exhibitor, Sponsor, or both!

\$600 (\$500 for non-profit exhibitor) includes the following:

- One 6' table and electrical connection if necessary
- Registration for one representative
- Attendance at Conference Sessions of Interest
- Access to Session Handouts and Conference Attendee Listing
- A block of time during AT Show & Tell Session
- Name listed in program, on the website and on a slide in the ballroom.
- Conference Meals including: Monday evening reception, Tuesday lunch, breaks and banquet dinner; Wednesday lunch and breaks

National Training Workshop Exhibitor Agreement

Company Name: _____

Representative Name as it should appear on Name Badge: _____

Address: _____

City: _____

State/Province: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Special dietary need _____ I need accessible transportation for the tour **Yes No**

- | | |
|---|---|
| <input type="checkbox"/> Commercial Exhibitor Fee \$600 | <input type="checkbox"/> Paying by check |
| <input type="checkbox"/> Non-Profit Exhibitor Fee \$500 | <input type="checkbox"/> Paying by credit card- link will be sent |
| <input type="checkbox"/> I would like to go on a Thursday tour- see website- Fee \$75-\$85 | |
| <input type="checkbox"/> I will be bringing additional representatives. (Additional information will be sent, as they will need to be registered separately.) | |
| <input type="checkbox"/> I will need electricity for my table. (You will need to provide your own extension cord.) | |

Please complete the information above, and send to Tess McKeel at tmckeel@goodwillfingerlakes.org

If you are paying by check, please make the check out to Goodwill of the Finger Lakes and mail to:

Goodwill of the Finger Lakes | 4119 Lakeville Road | Geneseo, NY 14454 | Attention: Tess McKeel

If paying by credit card, please still send this form and we will send you a link to registration, once it is open.

Move In / Set Up: Monday, March 25th 10 am - Tuesday, March 26th at 8 am **all exhibits should be fully set prior to 8 am on Tuesday**

Take Down / Move Out: Wednesday, March 27th from 5-7 pm **all exhibits must be moved out by 7pm on Wednesday**

In addition to Exhibitor opportunities, we welcome you to be a Sponsor of the 2025 NTW.

Sponsorship Opportunities

Cultivation Sponsor

\$ 250

- Name in program
- Name listed on website
- Name mentioned on Facebook posts
- Name listed on slide shown in ballroom

Irrigation Sponsor

\$500

- Name in program
- Name listed on website
- Name mentioned on Facebook posts
- Logo on quarter slide shown in ballroom

Bushel Sponsor

\$1,000

- Logo in program
- Logo on website
- Name and logo mentioned on Facebook posts
- Logo on half slide shown in ballroom

Crop Sponsor

\$3,000

- Logo in program
- Logo on website
- Name and logo mentioned on Facebook posts
- Logo on half slide shown in ballroom
- 6 ft table in exhibitor area
- 1 conference registration

Field Sponsor

\$5,000

- Logo in program
- Logo on website
- Name and logo mentioned on Facebook posts
- Logo on half slide shown in ballroom
- 6 ft table in exhibitor area
- 2 conference registrations

Bountiful Harvest Sponsor

\$10,000

- Logo in program
- Logo on website
- Name and logo mentioned on Facebook posts
- Logo on full slide shown in ballroom
- 6 ft table in exhibitor area
- 2 conference registrations

Please call or email Tess McKeel – 585-447-9015 – tmckeel@goodwillfingerlakes.org or JoBeth Rath - 585.402.2059 - jbrath@goodwillfingerlakes.org to customize your sponsorship! All donations are tax deductible and are administered by the National AgrAbility Project at Goodwill of the Finger Lakes.