

# **Jordan Farms**

**Woodlawn, TN**



**Owner/Operator  
Charley Jordan**

**Official Farm Dog  
SMSD Dagger**

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# Me (Military)



CW4 (R) Charley Jordan

Retired 2017

28.5 years active duty

Aviator

Instructor Pilot/ Standardization Instructor Pilot  
160<sup>th</sup> Special Operations Aviation Regiment



**Me**

**(Agriculture and other stuff)**

## **Jordan Farms**

Fresh cut flower operation Indoor/ Outdoor (3 acre)

Forest grown all natural mushrooms

Beekeeping

Agritourism (photography, other events)

Adjunct Professor for Embry-Riddle Aeronautical University

Horticulture Therapist student at UT-Knoxville











# Previous work

- Farmer Veteran Coalition of Tennessee (founding member)
- Tennessee Beginning Farmer Outreach Program (Veteran Consultant)
- Tennessee Fruit and Vegetable Association (Board member)
- National AgrAbility Project Advisory Board (Board member)

# Current work

- Farm Credit MidAmerica Advisory Council (TN) (Board Member)
- Cohen Veteran Network at Centerstone Military Veteran and Family Clinic Advisory Board (Board Member)
- The Adaptive Agriculture Education Facility at Werner Park (Ft. Campbell, KY) (Horticulture Therapist)
- Boots to Agribusiness veteran course (Tennessee State University)

# Advice

- Educate yourself
- Business plan
- Start small
- Have a social media presence for your customers
- Don't give up



# Contact Information

**Charley Jordan**

charley@jordanfarmstn.com

FB/ Instagram

@jordanfarmstn

LinkedIn

Charley Jordan  
Veteran/ Farmer/ Educator