

# peoples FOUNDATION

*Be the Change...*



Fred  
"That Guy"  
Corder



Mission: Real-supportive services for veteran's and youth in underserved  
..urban/rural communities –through program & resources  
“Be the Change we want to see in this World”

# Veteran – Adaptive/Therapeutic Golf

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Veterans/First  
Responders

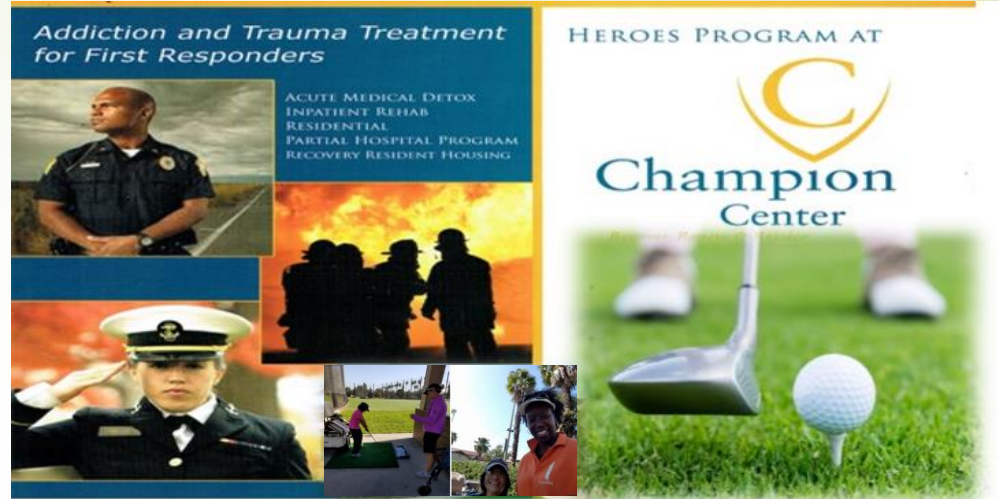
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Weekly Clinics  
(Modified)

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National Network  
–Expanded  
Access

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# Youth STEAM Programs & Outreach

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Coding Days

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Sponsored Youth  
Summer Camps

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Girls Access to  
STEM Pathways

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# LIFE Project – Our Team

LFHG/LTOTG, Peoples Foundation & National AgrAbility Project

Objective Increase participation Access Opportunity w/USDA

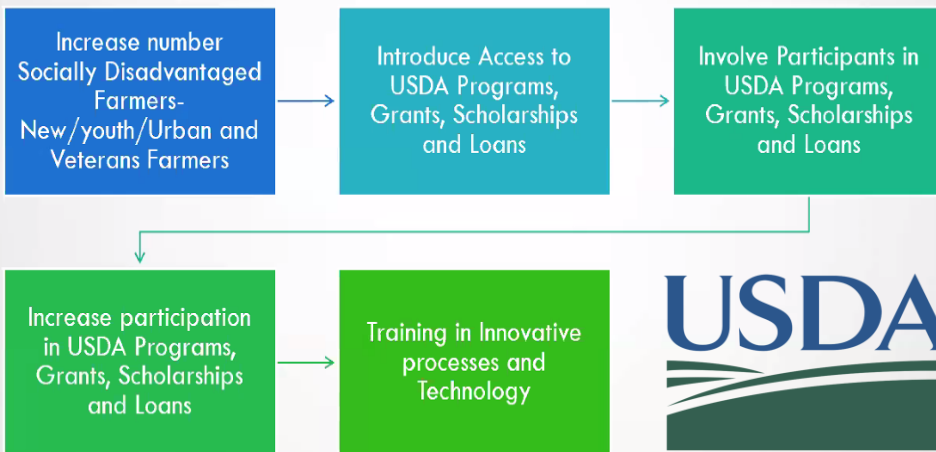
Monthly Training Virtual & In-person workshops



*peoples*  
**FOUNDATION**  
*Be the Change...*

**PURDUE**  
UNIVERSITY

**AgrAbility**  
Cultivating Accessible Agriculture



[www.the-lifeproject.com](http://www.the-lifeproject.com)

# How We Achieve Our objectives & Participate or Request Workshop

Workshops-Group/1on1

Virtual & Group Settings

Series & Seminars

Tools/Tips- Resources

Book Online - Website



National  
Black  
Farmers  
Association  
- Annual  
Conference



On Farm - Warner Robins, GA  
Farmer Outreach Event



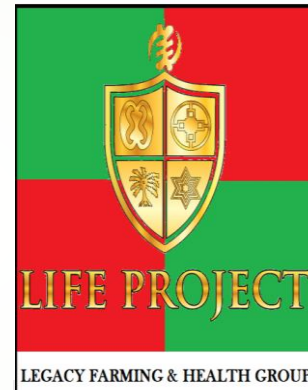
Succession Planning Seminars

3-Part Series

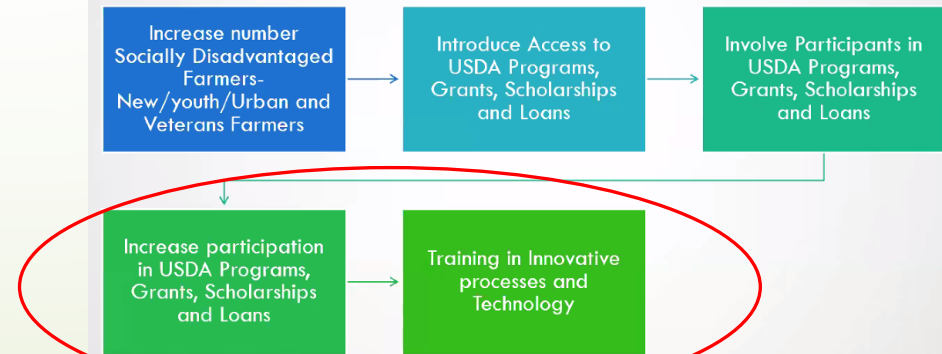
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# Seed2Store Workshop Focus Areas - LIFE Project

- USDA Value-Added Programs
- USDA-AMS Programs/Selling to the Gov
- USDA Grants
- Step 1: SAM.GOV
  - Step-by-Step
  - Templates & Tips
  - Traditional Direct to Market
- Trade Association Considerations
- Direct-to-Consumer Considerations
- In 2022 – We've Added Transitioning & Organic Farm Certification Outreach/Training



Black Farmer's Conf.  
Fresno, CA



# Why Value Added & Innovative Direct to Customer Options

Value Added & Grant  
Opportunities – Farmers  
Products/Programs

Options: USDA AMS  
Procurement \$3bn in US  
Ag. Products

1<sup>st</sup> step Get in Position:  
SAM.Gov – Connect &  
Understand Options

Agricultural Marketing Service

## Qualification Re

<ul style="list-style-type: none"><li>• System for Award Management (SAM) <a href="http://www.sam.gov">www.sam.gov</a></li><li>• <b>Business Status.</b> As indicated in SAM, business status is one<ul style="list-style-type: none"><li>○ Large Business</li><li>○ Small Business</li></ul></li></ul>
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Increase SDVFR participation in these programs – show them how  
to get started – Get in position and Connect

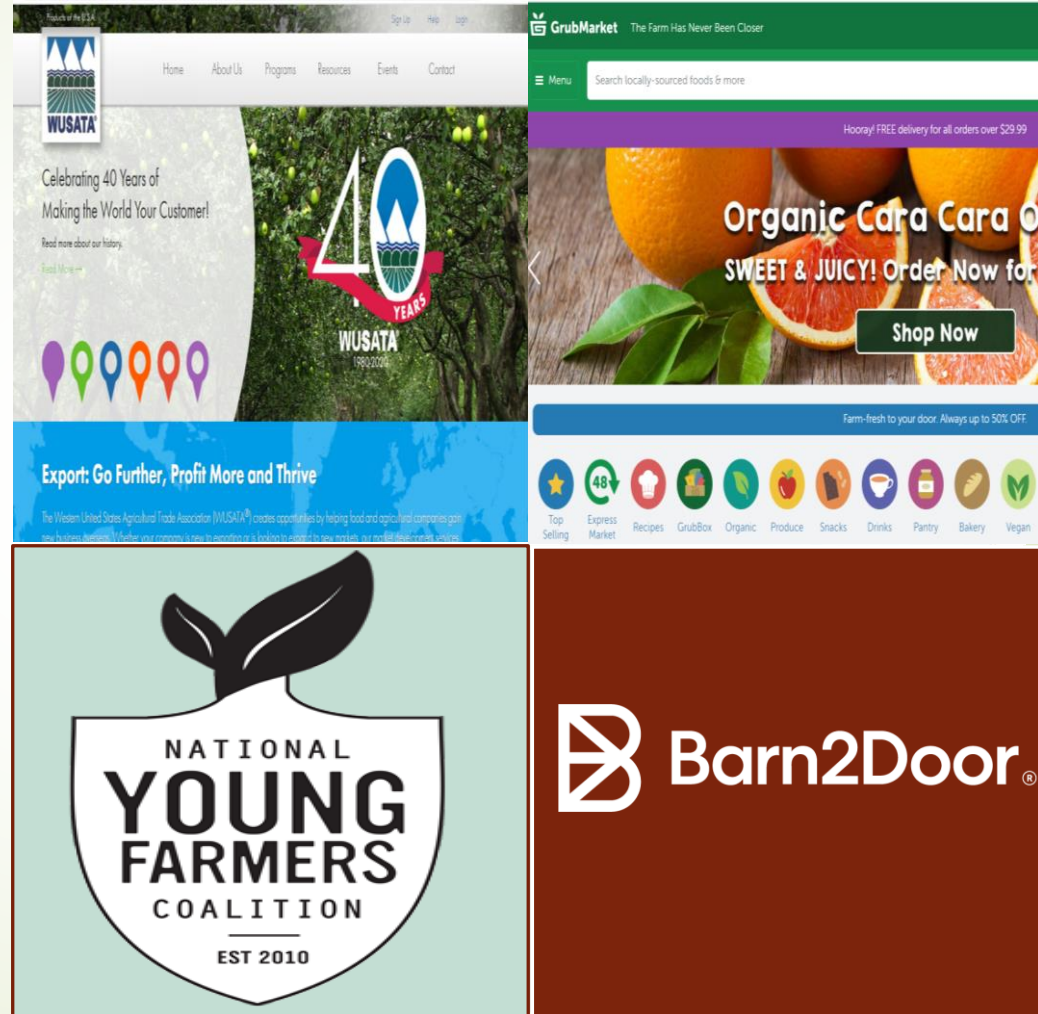


# Direct to Consumer - Considerations

Introduce Options  
w/Trade Orgs.

Direct-to-  
Consumer  
Resources

Option's &  
Connection's





# Our Organic/Transitioning to Organic Workshops

## Organic Certification – Overview

## Benefits of Organic for SDVFR & Direct-to-Consumer Farmers

## Cost Sharing & Transitioning Cost Sharing Options / Conservation Reserve Program



United States  
Department of  
Agriculture



### Supporting Organic and Transitioning Farmers through Organic Certification Cost-Share Programs and Conservation Efforts

Farm Service Agency  
fsa.usda.gov

#### Key Organic Farming Practices

**Environmental stewardship:** Organic farmers must use practices that support the use of on-farm resources, promote ecological balance, and conserve biodiversity.

**Fertility and nutrient management:** Organic farmers work to develop soil health by relying on natural materials, such as cover crops, manure and compost.

**Pest management:** Organic farmers must use preventative measures and physical controls before using approved pesticides.

**Synthetic substances:** Organic farmers limit their use of synthetic fertilizers and pesticides to the few that are approved in organic regulations and do not use sewage sludge, irradiation, or genetic engineering.



Farm Service Agency  
fsa.usda.gov

#### Organic Agriculture: Facts from the NASS Survey

- In 2019, the United States had 16,585 certified organic farms producing and selling \$6.2 billion in organic commodities
- The number of operations producing certified organic commodities was up 17%, and land used for certified organic production was up 9%
- Sales of organic commodities overall rose 31%, from 2016 to 2019
- 58% of organic sales came from crops, led by vegetables and fruits (including berries and tree nuts)
- The most common practices that organic farmers implement are maintaining buffer strips or border rows to isolate organic from non-organic crops



Farm Service Agency  
fsa.usda.gov

# How We Work & How to Participate/ Request Peoples Foundation Workshop

In Person/On Farm

Virtual Group/Series or 1-on-1

Seminars Outreach Invites

Book Online - Website



On Farm – Workshops & Outreach Event



Virtual – Series



Seminars -Invites

[www.Peoples-Foundation.org/farmer-outreach](http://www.Peoples-Foundation.org/farmer-outreach)

# The Team & Our Work

## Connect Farmers to Resources

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Master Gardener – Hoop-house  
Training (LTOTG)

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Ability – Farm Resources Equipment  
(NAP)

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Value-Added / Direct To-Consumer  
Training & Vets (Peoples Fdn)

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Aquaponics Training (Pangea)

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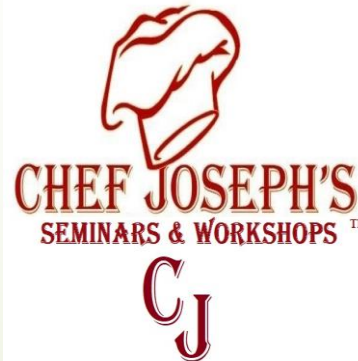
Recipe Value Added Programs (Chef  
Joseph)

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Regenerative Farming Techniques  
(LRH)

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Workshops & Collaboration





# CONTACT INFO

Peoples Foundation

How to Contact Me  
& LIFE Project Team



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► Peoples: [www.peoples-foundation.org](http://www.peoples-foundation.org) The LIFE Project Website: [www.the-lifeproject.com](http://www.the-lifeproject.com)