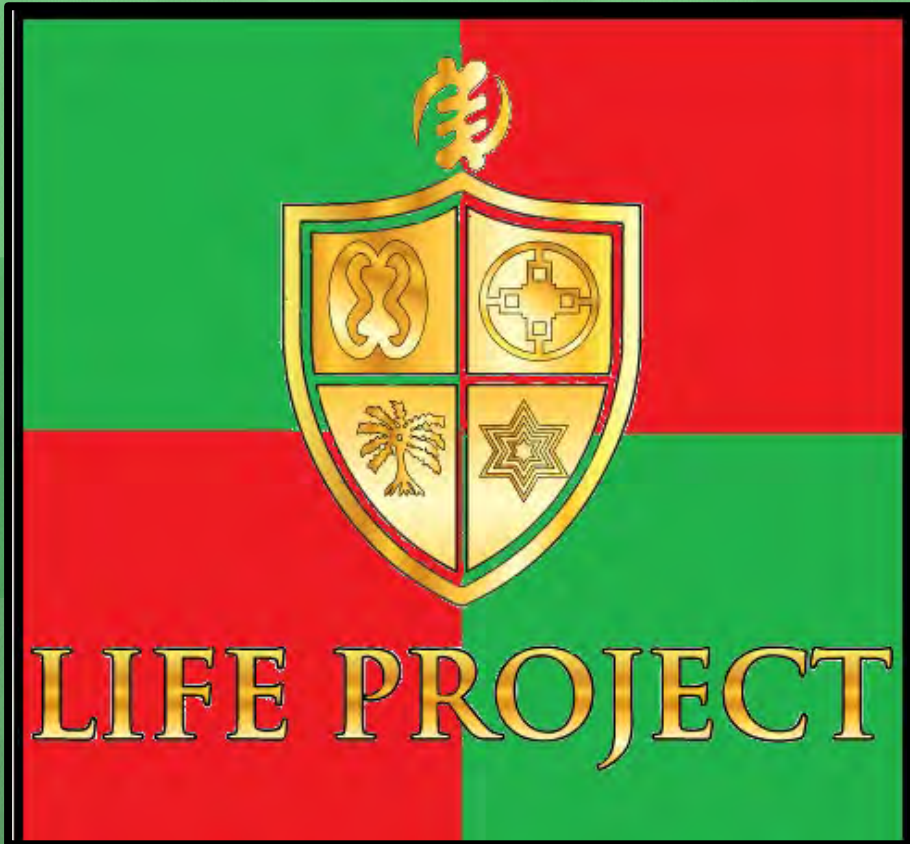




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LIFE Project



Legacy Innovation Farming Economics



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2501 Program

# Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers



United States  
Department of  
Agriculture



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# Objectives



Enhance coordination of the outreach, technical assistance, and education efforts authorized under agriculture programs

Assist the Secretary of Agriculture in:

- **Reaching** current and prospective **socially disadvantaged** farmers or ranchers and **veteran** farmers in a linguistically appropriate manner; and,
- **Improving the participation** of those farmers and ranchers in **USDA programs**.





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# 2501 Overview

Program started in 1990

USDA Office of Partnerships and Public Engagement

Socially Disadvantaged - African American, American Indian, Asian-American, and Latino farmers

Expanded to include veterans in 2014

Over \$135 million in grants awarded

# 2501 Priorities



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**Assist** socially disadvantaged or veteran farmers and ranchers in **owning and operating successful farms and ranches**;



**Improve participation** among socially disadvantaged or veteran farmers and ranchers in **USDA programs**;



**Build relationships** between current and prospective farmers and ranchers who are socially disadvantaged or veterans and **USDA's local, state, regional, and National offices**;



**Introduce agriculture-related information** to socially disadvantaged or veteran farmers and ranchers through innovative **training and technical assistance techniques**; and



**Introduce agricultural education** targeting socially disadvantaged youth, and/or socially disadvantaged **beginning farmers and ranchers**, in rural and persistent poverty communities.



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# Eligible Entities

Community-based organizations, networks and coalitions

Land Grant Institutions (1890, 1994, 1862)

Indian Tribal Community Colleges

Alaska Native Cooperative Colleges

Hispanic Serving Institutions

Tribal Governments and Organizations

Other Institutions of Higher Education

“Organizations must have demonstrated expertise in working with underserved, socially disadvantaged and/or veteran farmer communities, and ***priority will be given to nongovernmental, community-based organizations serving these communities.***”



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2501 projects with  
AgrAbility partnership

### Legacy Innovation Farming Economics (LIFE)

Cooperators:

- Peoples Foundation\*
- Legacy Farming and Health Group
- National AgrAbility Project/Purdue University

Scope: National



### Enhancing Participation through Outreach and Technical Assistance for USDA Programs in Wisconsin

Cooperators:

- Easter Seals of Wisconsin\*
- Wisconsin AgrAbility
- University of Wisconsin Extension

Scope: Wisconsin



### Springfield Community Gardens Veteran and Socially Disadvantaged Farmers Program in Greene and Webster Counties

Cooperators:

- Springfield Community Gardens\*
- University of Missouri Extension
- Missouri AgrAbility

Scope: Greene & Webster Counties in MO





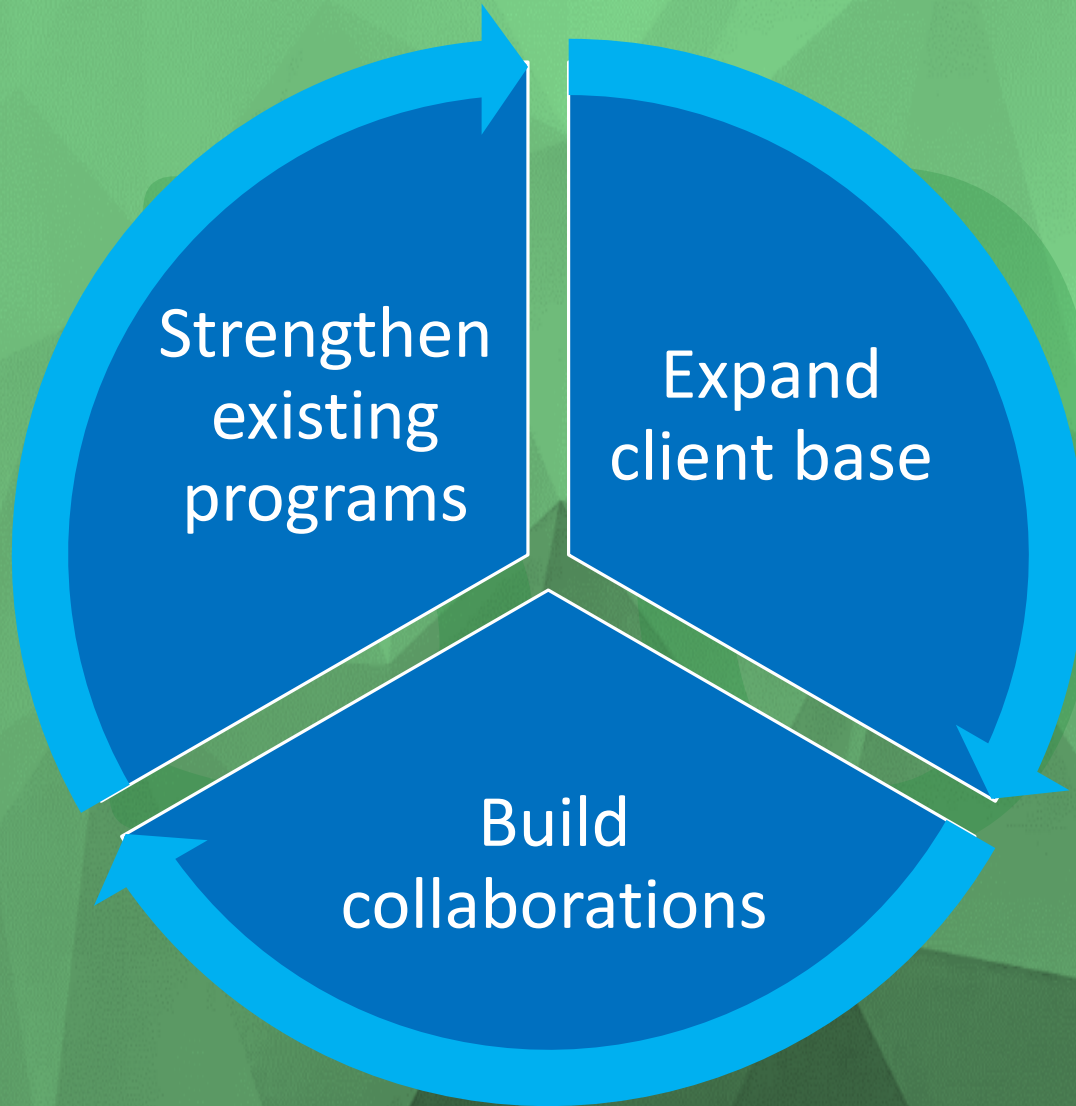
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SRAP

# Opportunities

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# BENEFITS OF PARTNERSHIPS

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- Increased network of staff and clients
- Increase in quality of work

Build collaborations



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# BENEFITS OF PARTNERSHIPS

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Strengthen  
Existing Programs

- Increased funding
- Improved image
- Generates new ideas
- Increases exposure



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# BENEFITS OF PARTNERSHIPS

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Expand Client Base

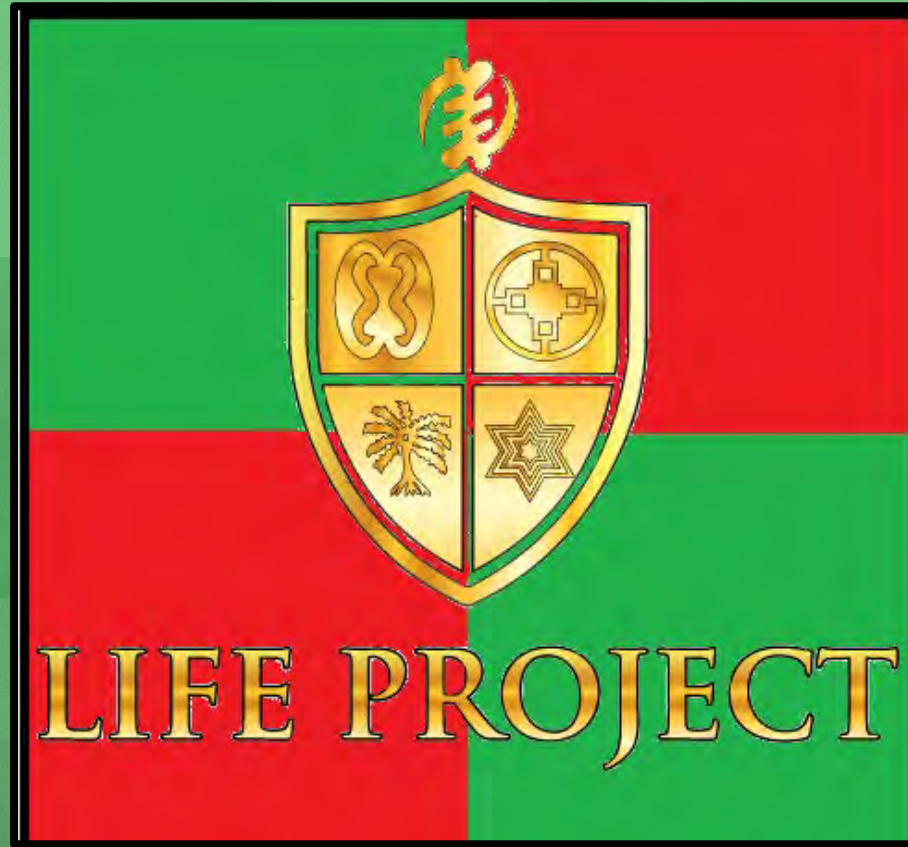
- New audiences
- Multiplied impact



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The  
Name



Legacy Innovation Farming Economics



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The  
Problem

**United States Department of Agriculture  
Farm Service Agency**

**Rural Business-Cooperatives Service**

**Natural Resources Conservation Service**



**AgrAbility**

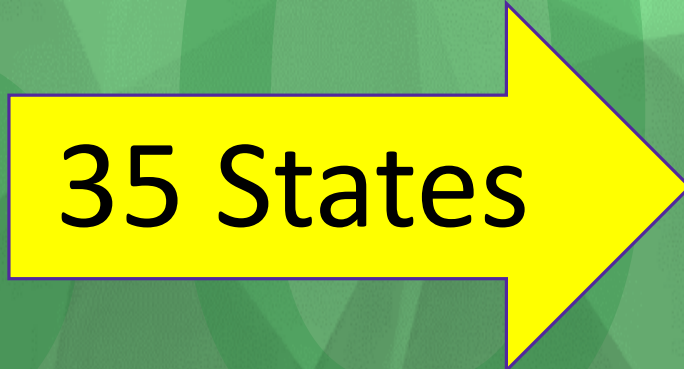
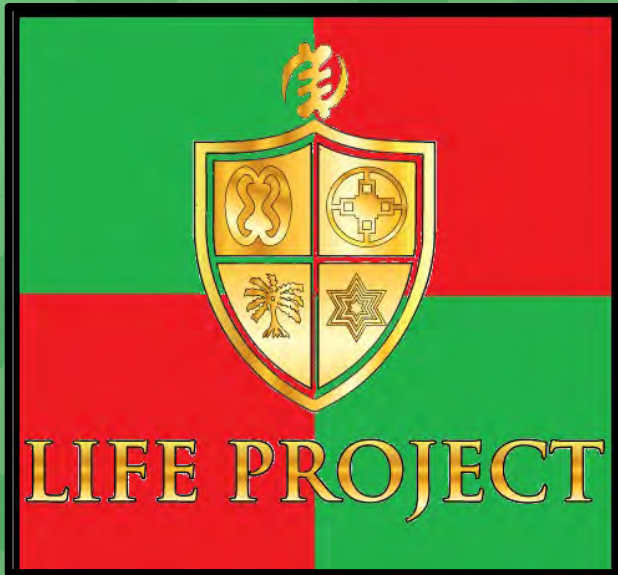
**USDA**  
United States  
Department of  
Agriculture



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The  
Solution





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# NAP'S Role

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- 40 years of service to ag workers with disabilities
- Underserved populations outreach coordinator
- Veteran outreach coordinator
- Grant writing expertise



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The  
Partnership







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# Benefits to the NAP

- Increased access to socially disadvantaged audiences
- Increase in socially disadvantaged farmers at NTW
- Increase in areas of expertise to offer clients
- Intangible benefits of partnership



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# The Partners





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# The Partners



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