



Coleman Crest Farm
One of Kentucky's Oldest
Historic African American Family Farms

October 28, 2020





Coleman Crest Farm

Coleman Crest History 1888 - 2020



4th Generation Jim and Cathy Coleman Purchased the Farm in 2001 and Own the Farm Today



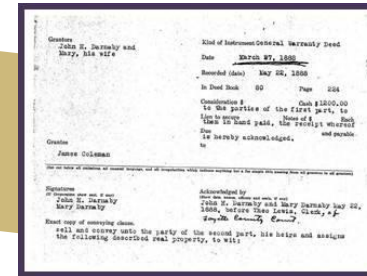
3rd Generation Sam & Cleo Owned the Farm From 1949 to 2001 Raised and Educated 5 Children, All 5 Attended College



Sam & Cleo Graduated From Kentucky State University and Married in 1950



Secured \$1,200 Loan from Union Benevolent Society



James & Lucy Coleman Purchased Land From John Darnaby March 27, 1888. Raised 6 Children



2nd Generation John & Mollie Coleman, Owned the Farm From 1910 to 1949. Raised and Educated 7 Children



6 out of 7 Graduated From College During the 30's and 40's

132 Years of Pride, Celebration and Empowerment for More Than 300 Descendants









Coleman Crest Farmer Incubator Program



Coleman Crest Farm 1950 - 2001



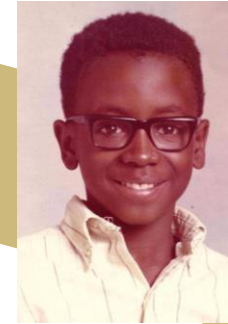
Sustainable Agriculture at Coleman Crest



Eradication of Operating Costs & Waste in Supply Chain, New Revenue Streams and Fatter Pigs for Market Financed Jim's College Education at Howard University



Condition of Pigs Prior to Jim's Appointment to Farm Manager



Jim Appointed Farm Manager in 1972



Pigs Loved the Waste Scraps More Than Purchased Grain, Stopped Breaking Out of Pins, Gained Weight Faster, Excess Waste Scraps Sold to Neighboring Farmers for \$5 / Barrel



Pigs Broke Out of Pig Pins Daily, As a Result, Jim Tripled Daily Servings and Operating Expenses for Purchased Grain



Jim's Dad Solved Saratoga Restaurant's Backed Up Food Waste Problem by Providing Daily Pick Up Services for \$5 / Barrel



Jim's Dad Declared, "These Are The Biggest Hogs Ever, But You Are Going to Break Us, We've Got To Do Something Different"

Millennial's Barriers to Farming

- **NO ACCESS TO LAND**
- **STUDENT LOAN DEBT CAN MAKE FINANCING IMPOSSIBLE**
- **NOT EVERYONE UNDERSTANDS HOW TO RUN A PROFITABLE BUSINESS**



Incubator Vision

- **Replicate the “James Coleman Success Story” for Aspiring Farmers.**
- Coleman Crest Farm has a stake in making sure good farmland is kept in production and that the next generation of farmers is prepared and capable of managing working lands in a responsible manner.
- Recognizes that farmers have a critical role in maintaining healthy, productive natural resources.
- If **good stewardship is the goal**, no better population to engage than Aspiring Farmers, who have a long tenure of land management in their future.
- **2030 Coleman Crest Farm will be an education center for Agriculture Tech Innovation, Sustainability and Agriculture Commerce.**



The Universe of Farming at Coleman Crest Farm

- 12.3 Total Acres.
- 10 Acres Available for Farming.
- ½ Acre Lot per Incubator Client.
- **20 Incubator Farmers.**
- **Projected Gross Sales per ½ Acre Lot: \$75,000.**
- Employ SPIN Farming Method: **S-small P-lot In-tensive**
- High Value, High Demand, High Profit Crops including;

- **Lavender**
- **Ground Covers**
- **Leafy Greens**
- **Flowers**
- **Spices**



**Classroom Courses
Held at
Uttingertown
Baptist Church
Facilitated by
Kentucky State
University Ag Dept.**¹²

Coleman Crest Farmer Incubator Curriculum

General	Business	Production
New Farmer Orientation	Record Keeping & Finances	Nutrient Management
Safety Training	Loans, Grants & Financing	Integrated Pest Management
	Business Resources	Post - Harvest Management
	Crop Planning	Holistic Management
	Co-Op Establishment	Equipment / Tool Trainings
	Bookkeeping	
	Business Plan	
	Marketing	

Courses will be facilitated by Kentucky State University's Department of Agriculture "Farming for Cash Program" and the University of Kentucky for Interns and Beginning Farmers.



Coleman Crest Farm Succession Options

Most Important Succession Objective:

Preserve Coleman Crest as a Working and Training Farm in Perpetuity!

- Establish a \$1 Million Foundation by 2025 to support annual operating costs.
- Establish a Coleman Crest Trust and Board made up of Family Members and Agriculture Professionals.
- Establish a Strategic Partnership with the University of Kentucky to provide the curriculum, interns and overall management of the farm.

