

**Exhibiting at the National Training Workshop**

Thank you for considering the AgrAbility National Training Workshop as a location to highlight your products and services. The NTW is the foremost educational event addressing issues related to disability in agriculture.  Last year’s conference was attended by approx. 230 people representing 38 states and five countries!  Participants include AgrAbility project team members; professional partners; and farmers.

The 2022 AgrAbility National Training Workshop is rescheduled for March 14th-17th, 2022 at the Madison Concourse Hotel in Madison, WI.

We welcome you to join us as an Exhibitor, Sponsor, or both!

**$700 ($600 for non-profit exhibitor) includes the following:**

* One 6’ table and electrical connection if necessary
* Registration for one representative
* Attendance at Conference Sessions of Interest
* Access to Session Handouts and Conference Attendee Listing
* A block of time during AT Show & Tell Session
* Name listed in program and on a slide in the ballroom
* Conference Meals including: Monday evening reception, Tuesday lunch, breaks and banquet dinner; Wednesday lunch and breaks

**National Training Workshop Exhibitor Agreement**

Madison Concourse Hotel | 1 West Dayton St. | Madison, WI 53703

March 14th–17th, 2022

Company Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Representative Name as it should appear on Name Badge:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

State/Province: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Commercial Exhibitor Fee $700
* Non-Profit Exhibitor Fee $600
* Paying by check
* Paying by credit card- link will be sent

Please complete the information above, and mail form Goodwill of the Finger Lakes.

If you are paying by check, please include the check for the total amount due.

Send to:

4119 Lakeville Road | Geneseo, NY 14454 | Attention: Tess McKeel, GFL Workforce Development

If paying by credit card, please still send this form and we will send you a link to registration, once it is open.

**Move In / Set Up: Sunday, March 13th at 1 pm - Tuesday, March 15th at 8 am  \*\*all exhibits should be fully set prior to 8 am on Tuesday\*\***

**​**

**Take Down / Move Out:** **Wednesday, March 16th from 5-10 pm  \*\*all exhibits must be moved out by 10 pm on Wednesday\*\***

***In addition to Exhibitor opportunities, we welcome you to be a Sponsor of the 2020 NTW.***

**Sponsorship Opportunities**

**Name Badge Sponsor (1)**

$500 plus 250 name badge holders

* Name in program and on website
* Logo on website
* Name and logo mentioned on Facebook posts
* Name listed on slide shown in ballroom

**Sponsor a Farmer (unlimited)**

$1000

* Name in program and on website
* Logo on website
* Name and logo mentioned on Facebook posts
* Name listed on slide shown in ballroom

**Sponsor a break or welcome reception (5)**

$3000

* Half page ad in program
* Half a slide shown in ballroom
* Signage on break table
* Name and logo mentioned on Facebook posts
* Logo on website
* 6 ft table in vendor area
* 2 conference registrations

**Sponsor the Keynote Speaker (1)**

$5000

* Full slide shown in ballroom
* Logo on website
* Name and logo mentioned on Facebook posts
* 6 ft table in vendor area
* 2 conference registrations

**Friends of AgrAbility (unlimited)**

Platinum Level: $4,000

* Half a slide shown in ballroom
* Name and logo mentioned on Facebook posts
* Logo on website
* 6 ft table in vendor area
* 2 conference registrations

Gold Level: $2000

* Quarter slide shown in ballroom
* Name and logo mentioned on Facebook posts
* Logo on website
* 6 ft table in vendor area
* 1 conference registration

Silver Level: $1000

* Name in program and on website
* Logo on website
* Name and logo mentioned on Facebook posts
* Name listed on slide shown in ballroom

Bronze level: $500

* Logo on website
* Name and logo mentioned on Facebook posts
* Name listed on slide shown in ballroom

Contributor: $100

* Name in list on slide in ballroom

Please call or email Tess McKeel – 585-447-9015 – [tmckeel@goodwillfingerlakes.org](mailto:tmckeel@goodwillfingerlakes.org) or JoBeth Rath - 585.402.2059 - [jbrath@goodwillfingerlakes.org](mailto:jbrath@goodwillfingerlakes.org) to customize your sponsorship! All donations are tax deductible and are administered by the National AgrAbility Project at Goodwill of the Finger Lakes.