

Agriculture Health and Safety Mobile App Evaluation Rubric

CATEGORY		1 (Poor)	2 (Fair)	3 (Good)	4 (Excellent)
RELEVANCE	Content	Content is not reliable, accurate and error-free	Some of the content is reliable, accurate and error-free	Content is generally accurate, reliable and error-free	Content is accurate, reliable and error-free
	Advances Agricultural Health and Safety	The app has no value in providing information to advance agricultural health and safety	The app has limited value in providing information to advance agricultural health and safety	The app has good value limited value in providing information to advance agricultural health and safety	The app has great value and is ideal in providing information to advance agricultural health and safety
FUNCTION	Technical Performance	Multiple technical issues, works on limited OS versions and does not function as described	Occasional technical issues, works on a few OS versions, functions somewhat as described	Rare technical issues, works on several OS versions, generally functions as described	No technical issues, works on many OS versions and functions well as described
	Usability	Difficult to operate, demonstration and instruction are consistently required	Demonstration is required to operate, instruction is sometimes required and may be available	User can launch app, instruction is initially required and available but is not needed thereafter	User can launch and operate the app independently, no demonstration or instruction is needed
	Information Delivery	Cannot save, share or export data	May not save, share or export data	May not save but can share and export data	Can save, share and export data
VALUE & PRIVACY	Value	Costs to download, access and upgrade, and ads may be present	Free to download and access, in-app purchases required and ads are present	Free to download and access, no in-app purchases required, ads are present	Free to download and access, no in-app purchases are required and no ads
	Advertisement	Aggressive ads that modify settings without consent, has third-party tracking, no limit/block option	Ads modify settings without consent, third-party tracking, option to limit/block for a fee	Limited ads modify settings with consent, third party tracking, free option to limit/block	Limited or no ads or third party tracking, free option to limit/block
	Privacy Disclosure	No consent or disclosure, accessed data beyond what app needs to function, no privacy policy	No consent or disclosure, accessed data is beyond what app needs to function, privacy policy complex and hard to find	No consent but has disclosure, only accesses data that app needs to function, privacy policy is accessible	Consent and disclosure, only accesses data that app needs to function, privacy policy is easy to read and accessible
	Confidentiality	Permanent and impermanent identifiers are collected for advertising purposes, identifiers are not encrypted	Impermanent identifiers are collected for advertising purposes, identifiers are not encrypted	Impermanent identifiers are collected for advertising purposes, identifiers are encrypted	Identifiers are not collected for advertising purposes