SOCIAL MEDIA TIPS & TRICKS





MANAGEMENT & DESIGN PLATFORMS

Smarterqueue

Use this handy platform to manage and post your batched content to your profiles to keep the process simple and easy. \$19.99 for up to 4 social media profiles. (Click here for a free 30-day trial!)

Canva

This is a free and easy-to-use design software that comes with stock photos and ready-made templates! Free!

RESOURCES & DOWNLOADS

The Facebook Guide for Nonprofits

Learn how to be the nonprofit that donors know and care about with the social media platform that offers the highest ROI.

How to create a brand for \$60

Learn how you can create a robust brand to market your organization effectively for just \$60.

6 Reasons Why Content Marketing is Important

Check out Grit HQ's blog for more ways information about how to share your message through content marketing.

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